

# Cadbury Favourites 2025 Promotion

## Terms and Conditions

<b>Promoter</b>	Mondelez Australia Pty Ltd (ABN 78 004 551 473), Level 10, 75 Dorcas Street, South Melbourne VIC 3205.
<b>Competition Period</b>	9.01am (AEST) on 23/04/2025 to 6.59pm (AEST) on 20/05/2025.
<b>Who can enter?</b>	Only Australian residents who are aged 18 or over.
<b>Who can't enter?</b>	<p>Directors, officers, management, employees and contractors (and their immediate families) of:</p> <p>(a) the Promoter; and</p> <p>(b) the agencies, companies or participating premises associated with this competition.</p> <p>Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.</p>
<b>Where will the competition run?</b>	<p>The competition will run in Woolworths supermarkets, Woolworths Metro, Ampol and Woolworths MetroGo (including relevant online store) (<b>Stores</b>) in Australia.</p> <p>For the avoidance of doubt, purchases made via 3<sup>rd</sup> party delivery services are excluded.</p>
<b>Website</b>	<a href="http://www.cadburyfavouritespromo.com.au">www.cadburyfavouritespromo.com.au</a>
<b>Qualifying Purchase</b>	Any product from the Cadbury Favourites range.
<b>Entry instructions</b>	<p>You must during the Competition Period, make a Qualifying Purchase from a Store and collect your itemised purchase receipt, and then:</p> <p>(a) scan the QR code on promotional material in-Store with your smartphone or visit the Website, and complete the age verification process; and</p> <p>(b) upload an image of your Qualifying Purchase receipt, fill out the entry form including providing all other requested information and then locate the online game, participate in and complete the game to see on screen if you have provisionally won an instant win prize. Instant win prizes are not determined by the outcome of the game.</p> <p>For the avoidance of doubt, instant win prizes will be awarded each hour only between 9am and 7pm (AEST) on each day of the Competition Period.</p> <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product purchased (which must be/comprise a Qualifying Purchase) and the date of purchase (which must be before you submitted your entry).</p> <p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.</p>
<b>How are instant win prizes awarded?</b>	<p>There are up to 281 instant win prizes available (280 minor instant win prizes and 1 major instant win prize).</p> <p><b>Minor instant win prizes</b></p> <p>There are up to 280 minor instant win prizes; 10 minor instant win prizes each day (1 per hour between 9am and 7pm) during the Competition Period.</p> <p>The minor instant win prizes will be awarded based on pre-determined times each hour of each day during the Competition Period between 9am and 7pm AEST only (<b>Hourly Selected Winning Time</b>) which will be selected by a computerised random system at Trade Promotions and Lotteries Pty Ltd, Level 2, Pier 8/9, 23 Hickson Road, Walsh Bay NSW 2000.</p> <p>The first valid entry received on or after an Hourly Selected Winning Time will win (subject to verification) an instant win prize. A maximum of one (1) prize will be awarded in respect of each Hourly Selected Winning Time.</p>

	<p>If, in respect of a Hourly Selected Winning Time, no entries have been received, the prize for that Hourly Selected Winnning Time will carry over to the next Hourly Selected Winning Time.</p> <p><b>Major instant win prize</b></p> <p>There is 1 major instant win prize.</p> <p>The major instant win prize will be awarded based on a pre-determined time during the Competition Period between 9am and 7pm AEST only (<b>Hourly Selected Winning Time</b>) which will be selected by a computerised random system at Trade Promotions and Lotteries Pty Ltd, Level 2, Pier 8/9, 23 Hickson Road, Walsh Bay, NSW 2000.</p> <p>The first valid entry received on or after an Hourly Selected Winning Time will win (subject to verification) the major instant win prize.</p>									
What can I win?	<p>There are up to 281 instant win prizes available, (280 minor instant win prizes, 10 per day; 1 per hour between 9am and 7pm each day of the Competition Period and 1 major instant win prize)</p> <table><tr><th>Prize Type</th><th>Quantity</th><th>Value</th></tr><tr><td>Trip to Wallabies v The British &amp; Irish Lions match (as outlined below) (<b>Major instant win prize</b>)</td><td>1</td><td>\$20,000</td></tr><tr><td>\$100 Woolworths E-voucher</td><td>280</td><td>\$100</td></tr></table> <p><b>Major instant win Prize –Trip to Wallabies v The British &amp; Irish Lions match</b></p> <p>If you win the major instant win prize, your prize will be a trip for you and 3 companions to Melbourne, Victoria from 25/07/2025 to 27/07/2025, which includes the following for you and each of your companions:</p> <ul style="list-style-type: none"><li>(c) return economy airfares (including airfare taxes) from your nearest Australian capital city to Melbourne, Victoria and return transfers between Melbourne airport and the accommodation (flights are not included if you live in Melbourne however transfers from the winners residence and the accommodation will be provided);</li><li>(d) 2 night/s accommodation in a minimum 5 star hotel in 2 x twin rooms or similar (as determined by the Promoter) with breakfast included;</li><li>(e) 4 section C tickets to the British &amp; Irish Lions v Wallabies match on 26/07/2025 at the Melbourne Cricket Ground including private transfers from the accommodation to the MCG;</li><li>(a) Wallabies merch supporter pack (valued at \$1,200; and</li><li>(b) \$2,500 spending money for the winner only.</li></ul> <p>By accepting or participating in the Travel Prize, your companions accept these Terms and Conditions.</p> <p><b><i>The major instant win prize is subject to any applicable law or guidelines including in relation to a pandemic, any travel/government restrictions/directives, border closures, health advice and the like.</i></b></p> <p><b>Major Instant Win Prize Package T&amp;Cs:</b> Travel dates are set as per prize package details. All travel is subject to availability at all times and may be dependent on select seat class with airlines or specific room category availability with an accommodation partner. All bookings and documentation regarding the prize must be made via Free-2-Travel Holidays Pty Ltd or their agents. Redeeming the prize is conditional on acceptance of the terms and conditions of travel as detailed by Free-2-Travel Holidays Pty Ltd and the airline carriers in accordance with normal travel practices. No portion of the prize is redeemable for cash. The prize is non refundable or transferable. Winner is responsible for any amendments fees issued by airlines or suppliers once booking is confirmed and ticketed. Winner is responsible for any additional taxes and/or resort fees associated with</p>	Prize Type	Quantity	Value	Trip to Wallabies v The British & Irish Lions match (as outlined below) ( <b>Major instant win prize</b> )	1	\$20,000	\$100 Woolworths E-voucher	280	\$100
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	<p>the chosen accommodation, unless otherwise stated. Any additional spending money, meals (other than those included) and any other ancillary costs, including but not limited to insurance and any applicable insurance excesses, not listed in the travel prize package descriptions above are the responsibility of the travel prize winner and his/her nominated traveling companions as incurred. Prize winner and travel companions must have valid travel insurance for their period of travel.</p> <p><b>Woolworths E-voucher</b></p> <p>Any ancillary costs associated with redeeming the e-voucher are not included. Any unused balance of the e-voucher will not be awarded as cash. Redemption of the e-voucher is subject to the terms and conditions of the issues which can be found at <a href="https://giftcards.woolworths.com.au/about">https://giftcards.woolworths.com.au/about</a></p>
<b>Total prize pool</b>	The total prize pool is up to \$48,000.
<b>How many times can I enter?</b>	You can enter up to 4 times during the Competition Period. Limit one entry per separate Qualifying Purchase receipt. Each entry must be submitted separately in accordance with these Terms and Conditions.
<b>How and when will the winners be informed?</b>	<p>You will get a return online message acknowledging your entry and informing you if you have provisionally won an instant win prize and if so, details on how to verify your entry and claim your prize.</p> <p>The winner of the major instant win prize will also receive a phone call within 24 hours to confirm their prize and validate their entry. They will have 14 days from the day of notification to claim their prize. They will also have their first name, last initial and postcode published on the Website on 09/06/2025.</p>
<b>Proof of purchase</b>	<p>You must keep your original itemised purchase receipt(s) as proof of purchase for all entries.</p> <p>If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize.</p> <p>Proof of purchase must be identical to that provided by you with your entry.</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to a prize.</p>
<b>Unclaimed prize/s</b>	<p><b>Minor instant win prize</b></p> <p>There will be no unclaimed minor instant win prizes. All minor instant win prizes will be automatically awarded to winners via email to the email address associated with their entry. It is an entrant's responsibility to ensure that they enter their email address correctly. If they fail to enter their email address correctly, the prize will be forfeited.</p> <p><b>Major instant win prize</b></p> <p>If the major instant win prize is not claimed within the 14 day period, and that 14 day period lapses <b>during</b> the Competition Period, the Promoter will add the prize back into the instant win prize pool.</p> <p>If the major instant win prize is not claimed within the 14 day period, and that 14 day period lapses <b>after</b> the Competition Period, then the major instant win prize will be included in the unclaimed prize draw.</p> <p><b>Major instant win prize claim date:</b> 5pm AEST on 03/06/2025.</p> <p><b>Unclaimed major instant win prize determination:</b> 12pm AEST on 04/06/2025 at Gadens, Level 13, 447 Collins Street, Melbourne VIC 3000.</p> <p>If the major instant win prize is un-won during the Competition Period or has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact a winner (or a winner does not contact the Promoter) by the prize claim date above, the relevant entry/ies will be discarded and the Promoter will carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute the prize. Any winner will be informed:</p> <ul style="list-style-type: none"> <li>• by phone; and</li> <li>• in writing (by email)</li> </ul> <p>within 7 days of determination and will also have their first name, last initial and postcode published:</p> <ul style="list-style-type: none"> <li>• on the Website on 16/06/2025 for a period of 28 days.</li> </ul>

	If any prize remains un-won at the end of this competition, or if a prize winner cannot be found, that information will be published on the Website on 07/07/2025.
<b>Collection and use of your personal information</b>	<p>If you are the major instant win prize winner, you and (if applicable) your companions must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You/your companions consent to the Promoter using your name/s and image/s in any promotional or advertising activity.</p> <p>The Promoter may collect your/your companions' personal information directly or through its agents or contractors. The Promoter will use your/your companions' personal information to conduct and manage the competition. The Promoter may disclose your/your companions' personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you/your companions or storing data. This may include disclosures to organisations outside Australia including in places such as New Zealand, Switzerland, Singapore, United Kingdom and the United States of America.</p> <p>If you have marked the "opt-in" box on the entry form, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging provided that where required by the <i>Spam Act 2003</i> (Cth), the Promoter includes a functional unsubscribe facility in each direct marketing communication it sends you that you may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the <i>Spam Regulations 2021</i> (Cth).</p> <p>By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this competition.</p> <p>The Promoter's Privacy Policy (see <a href="http://au.mondelezinternational.com/privacy-policy">au.mondelezinternational.com/privacy-policy</a>) includes information about:</p> <p>(a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and</p> <p>(b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.</p>
<b>Permit numbers</b>	<p>Authorised under:</p> <p>ACT Permit No. TP25/00244</p> <p>SA Licence No. T25/165</p> <p>NSW Authority No. TP/00437</p>

- 1 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

### Entry

- 2 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. Where relevant, entry forms/scratch cards from any other competition cannot be used for this competition, and are void if copied, forged, stolen or interfered with. Where relevant, submitted entry forms are the Promoter's property. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). If online or SMS entry is available, you will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks outside its reasonable control. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

### Prizes

- 3 Prizes and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including as relevant:
- (a) validity period/s;
- (b) booking and availability of flights, accommodation and events;

- (c) conditions of travel and conditions of entry into any event venues (including behaviour requirements, COVID safety requirements and applicable dress codes);
  - (d) conditions of ticket validity and any restrictions on ticket on-sale or transfer;
  - (e) travel dates and specified travel exclusion periods;
  - (f) any additional fees (payable by you) relating to changes made by you/your companion to a travel/event prize after it has been booked;
  - (g) the requirement to obtain all necessary documents to travel to any overseas location specified, including a current and valid passport and any visas required;
  - (h) a requirement to present your credit card when checking in to accommodation; and
  - (i) a requirement that any person taking the prize that is aged under 18 years old must be accompanied by their parent or guardian at all times.
- 4 You/your companion/s are responsible for all other unspecified costs related to the prize, including meals, transport, insurance (including excesses), in-room charges, additional taxes, mobile or data plans, installation costs, costs associated with ongoing use of the prize, etc. Event tickets can only be used once and will be deemed invalid if copied. The Promoter does not control entry to the relevant event location. The winner/s must keep their tickets safe and the Promoter will not replace lost or stolen tickets.
- 5 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.
- 6 Where relevant, the Promoter accepts no responsibility if one or more of the events or activities awarded as part of the prize are abandoned, called off or postponed for any reason beyond the Promoter's reasonable control. In that case you/your companion/s forfeit your entitlement to that event/activity and the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities. Similarly, while the Promoter will make all reasonable efforts to ensure the participation of any specified celebrity/ies in the prize element/s, the Promoter and prize suppliers exclude, so far as legally permissible, all liability if for any reason the celebrity/ies do not attend the prize element/s due to circumstances beyond the reasonable control of the Promoter and prize suppliers (e.g. illness). Unless otherwise specified by the Promoter, you will not be given cash or any alternative prize as a substitute for this altered prize element.

## General

- 7 Any material failure by you or (if applicable) your companion/s to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).
- 8 For event-based/travel prizes, you and (if applicable) your companion/s accept that some aspects of the prize may be inherently risky and that the prize may involve dangerous activities.
- 9 If specified, in order to participate in the activity/activities awarded as part of the prize, you/your companion/s must comply with any applicable conditions (e.g. height, weight, health and fitness requirements). You must ensure that you/your companion/s are healthy and fit enough to take the prize. You/your companion/s must follow all requirements of the people responsible for managing the relevant activity/ies.
- 10 You/your companion/s must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you or any companion/s do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.
- 11 If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially including if the prize is on set dates and you are unable to take the prize on the relevant date/s, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries and/or verifying your identity (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.
- 12 You must not:
- (a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);
  - (b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
  - (c) act in a disruptive, annoying, threatening, abusive or harassing manner;

- (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
  - (e) breach any law; or
  - (f) behave in a way that is otherwise inappropriate.
- 13 If companion/s can take the prize with you, you are responsible for your companion/s and the Promoter may disqualify all entries from, and prohibit further participation in this competition by, you or any or all of your companion/s if they materially breach these conditions, whether or not legally bound by them.
- 14 If you (or your companion/s, if applicable), in the opinion of the Promoter (and/or a medical professional, as relevant to the circumstances), are intoxicated, under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you (and your companion/s) from participating in any elements of the prize, at its discretion.
- 15 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control, including failure of any third parties to forward entry forms for inclusion in the draw, where relevant.
- 16 If any dispute arises between you and the Promoter concerning the conduct of this competition or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.
- 17 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 18 If publication will take place, by entering, you request that your full address not be published.
- 19 Where relevant for instant win promotions, printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize claim. Every instant win prize claim in excess of the advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.
- 20 If this competition cannot run as planned for any reason beyond the Promoter's control (for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, a pandemic, public health orders and the like), the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.
- 21 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

## Liability

- 22 You may have consumer rights under statute including under the *Competition and Consumer Act 2010* (Cth), which may be relevant to any issue or problem you encounter in relation to this competition and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See [www.accc.gov.au](http://www.accc.gov.au) for more information about those rights.
- 23 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- 24 Without limiting the previous paragraphs, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant) due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses in Australia.

- 25 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.